

**Put your hand  
against this page.**

**(Can you feel the  
excitement coming through?)**







# We just put an entire disco into a jukebox. The Rowe Disco 200.

Check out our new Disco 200 jukebox, and find all the elements of a successful disco.

## **Lights, lights, lights**

To fully appreciate the Disco 200, you have to see it in action. When there's no music playing, the front panel flashes and glows with color. Bathing the area around it in excitement.

But it's not until the music begins that the fireworks really start, and the 200's lights come to life: dancing and pulsating to the music itself. Just like a disco.

## **Power, power, power**

Of course, the essential ingredient of a disco (or a jukebox) is the sound that comes out. And the 200 produces sound in spades. A full 125 watts of it. And those are *honest* watts, producing more real power (and sound) than jukeboxes advertised at over 200 watts!

## **Profit, profit, profit**

All of these features are designed to help the Disco 200,

and you, make more money. In fact, the 200 is packed with money-making features. Like a "Memorec" computer memory that records every selection as

a "vote", then tells you the total tally on a digital readout. Just press a button, and you get the exact number of times each record was selected.

Other features include Playmaker (it automatically plays a selection if too much time elapses between paying customers). As well as a host of profit-oriented design innovations.

## **Unleash the excitement**

If you want the color, flash and verve of a disco, and want it in a jukebox, we urge you to find out more about our Disco 200. The disco that comes packed in a jukebox. Rowe International, Inc., 75 Troy Hills Rd., Whippany, NJ 07981, (201) 887-0400.

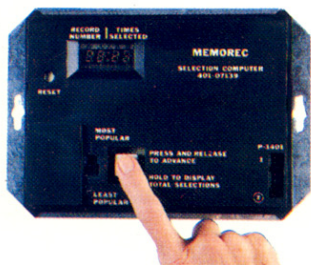




# It's part jukebox, part ballot box.

Now every location can vote for their own top 200 favorite singles.

Our new R-83 jukeboxes have a "Memorec" computer memory that records every selection as a "vote", then tells you the total tally on a digital readout. Just press a button, and you get the exact number of times each record in the machine was selected. From the most-played record down, from the least-played record up, or as a grand total of selections since the operator's last visit.



The advantages are obvious. Not only can you tailor individual jukeboxes to specific locations, but you can spot — early, — those records that aren't making it, or have fallen from favor. A feature that not only helps you program your R-83, but all others.

## New Disco 200

There are three jukeboxes in our R-83 line: the Fiesta, the



Fiesta

Claremont



Claremont, and our new Disco 200, a unit that captures all the life and excitement of a discotheque in a jukebox. The 200 virtually explodes with light, throbbing and pulsating to the beat of the music.

## 25% More power to you

Backing up this new R-83 excitement is the most powerful amplifier ever put into a jukebox. Of course, the competition advertises more watts. But our 125 rating is determined by FTC standards and is a true measure of power, actually delivering 25% more power than units advertising 200 watts. (It all means more power, and sound, to more extension speakers.)

## The jukeboxes with everything

In short, the R-83's have it all: new Disco 200 model, "Memorec" computer memory, more power, great looks, plus Playmaker (that automatically plays a selection if too much time elapses between paying customers).

Check into our new jukeboxes. We're putting our money into them. We know your locations will too.

Rowe International, Inc.,  
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Whippany, NJ 07981.



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# claremont



 **ROWE**





fiesta

 **ROWE**



# disco 200

Now you can get the flash and excitement of a discoteque in a jukebox. Our new Disco 200 gives you the look and the lights of a discoteque, in a vibrant, pulsating new design.

## **The light fantastic**

The Disco 200's front panel is a show in itself. When there's no music playing, it maintains a dazzling show of light. But when the music begins, the lights really begin to go — creating a symphony of fantastic light effects that flash and pulse to the beat of the music, giving any location the rhythm feel of an "instant Disco".

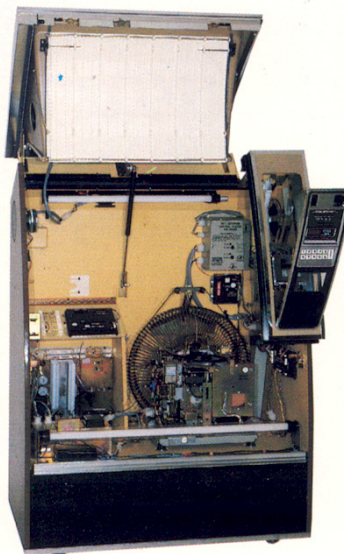
## **More power to you**

Inside, the Disco 200 is just as intriguing. It features a full 125 watts of honest amplifier power. More than enough to carry the Disco beat throughout even large locations using several remote speakers.

## **Memorec and Playmaker too**

This is the kind of power that's made the Disco 200's companion jukeboxes (the Fiesta and Claremont) such big sellers. And it's only one of the proven Rowe features we've put into

our new "disco box". There's Memorec, that keeps track of what's been selected, how often, and in order of preference. There's Playmaker, that automatically plays a selection if too much time elapses between paying customers. Plus there are the clean, functional lines, easy service, 200-record selection and a whole lot more.



Why not get the jukebox that can make light of Disco, the hottest sensation in the nation today? The Rowe Disco 200.

## **Serviceable and reliable**

It's been three years since we introduced solid state MOS modules into our jukeboxes, and the reliability and ease of service of these modules has been excellent.

Take our memory unit, for example. It incorporates both the DC converter and battery pack, thus eliminating a separate unit, the attendant interconnections, not to mention the inherent unreliability.

Or take our Memorec selection computer. It's completely solid state with microcomputer control. No slipping ratchets and loose pins.

This modular construction is followed throughout the jukebox. The credit computer can be replaced in seconds. So can the amplifier. Power supply. Output transformer pack. And more.

Best of all, this jukebox can be serviced entirely from the front. No wonder it's fast, easy and time-saving.

## **Specifications**

Amplifier Frequency Response:  
20-20,000 Hz at —3db

### **Dimensions:**

Height 56" (142 cm)  
Width 41 $\frac{1}{8}$ " (106 cm)  
Depth 26" (66 cm)

### **Net Weight:**

365 lbs. (164 Kg)

### **Electrical:**

120 VAC, 60 Hz., 280 Watts  
(also avail. 220/240 VAC),  
3.2 Amp. Circuit breaker protection and 3-wire grounded for UL type listing worldwide.

### **Options**

WRD solid state wallbox.  
Monitor burglar alarm.  
Dollar bill acceptor and stacker.

### **Extension speakers.**

Plug-in paging system.  
Regular or solid-state printout money counter.  
Remote volume control and cancel.  
Background music interface.  
Automix kit.  
Many others.



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