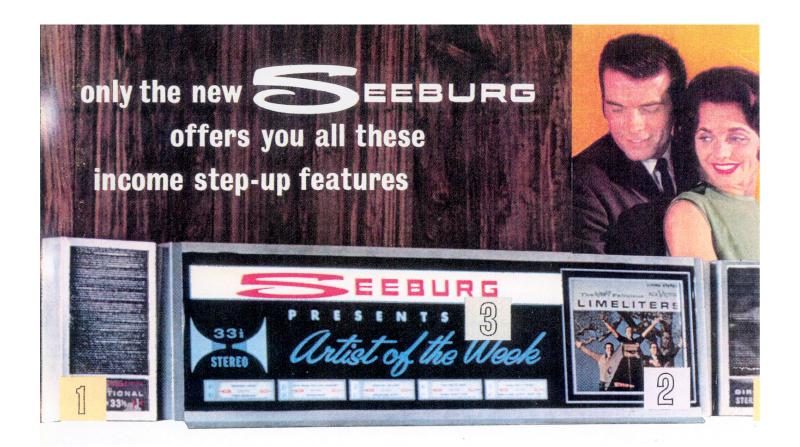


NEW FOR 1962!

New directional—and adjustable—speakers on each side of the display panel! Result: the true magnificence of stereo sound right at the phonograph—even when there are no remote speakers! Hear it at your Seeburg Distributor now.



THE SEEBURG SALES CORPORATION, CHICAGO 22





"SDS" Seeburg Directional Stereo in 331/3

New directional and adjustable speakers on each side of the display panel create the true magnificence of stereo sound at the phonograph—even without remote speakers! Operative only when 331/3 stereo records are played.

Exclusive Artist of the Week Plan

Brings the location top artists and the music preferred by 85% of the public—best-selling $33\frac{1}{3}$ stereo albums—unavailable on 45 RPM. Displays the actual album cover plus the ten top titles. Brings the location the music that brings people in.

Personalized for Every Location

The Seeburg innovation that has created new location appeal everywhere!

The location itself—or the owner—or employe personally presents his phonograph entertainment. Simple slip-in letters...can be quickly changed for birthdays, special parties, anniversaries, or to honor a guest.

SPECIFICATIONS

Seeburg 160—160 selections. Half-dollar coin equipment standard. Audio power output—music rating—44 watts (22 watts per channel). Height 56½", width 32½", depth 24¼". Weight 335 lbs. net, 370 lbs. shipping.

Wall-O-Matic 160—Chromium-plated housing, 3-wire type. Dimensions: 14 $7/16'' \times 12\frac{1}{4}'' \times 7\frac{1}{4}''$. Weight $29\frac{1}{2}$ lbs. net, $33\frac{1}{2}$ lbs. shipping.

Seeburg 100—100 selections. Half-dollar coin equipment standard. Audio power output—music rating—44 watts (22 watts per channel). Height 56½", width 32½", depth 24½". Weight 320 lbs. net, 355 lbs. shipping.

Wall-O-Matic 100—Chromium-plated housing; 3-wiretype. Dimensions: 12½" x 12 9/16" x 6½". Weight 21 lbs. net, 25 lbs. shipping.

PRINTED IN U.S.A.

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Design Patents Applied for